



MEDIA KIT 2023

INFORMATION:

informacion@cruisesnews.es



www.cruisesnews.es

- 1st quarter • March 2023
- 2nd quarter • June 2023
- 3rd quarter • September 2023
- 4th quarter • December 2023

Printed edition:
5,000

Scope: 15,000

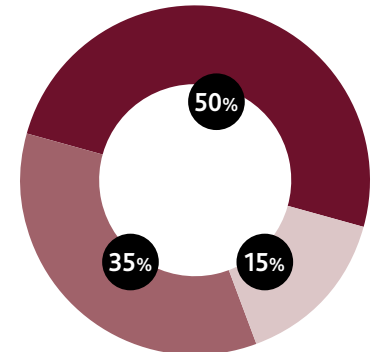
Digital edition:
70,000

Scope: 150,000

DIGITAL EDITION

- Cruises News is free and always available online.
- Distribution through direct mailings to our database of 70,000.
- Readers and circulation through the Cruises News portal and in all our professional social networks.
- Each issue remains on our website www.cruisesnews.es throughout the year.
- Geographic scope and markets: Spain, Europe, USA, South America, Central America and Asia.

Travel Agencies*



Cruise passengers and potential customers

Rest of the industry**

*Direct mailing to personalised e-mails (3 employees on average per agency).

**Port authorities, tourist offices, shipping agents, destinations and other companies in the sector.



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