



Cruise Lines and professionals from the cruise industry to meet at MELILLA CRUISE FORUM on May 9

Madrid, May 7, 2018. NP- The **Port Authority of Melilla** is to convene and promote the celebration of the **MELILLA CRUISE FORUM** on **May 9** at the Tryp Melilla Puerto Hotel, with the collaboration of the **Autonomous City of Melilla** and the **Melilla Maritime Station**. This forum aims to promote Melilla in the sector and provide knowledge about the cruise industry to local companies and professionals involved in this type of tourism.

The event is organized by **Cruises News Media Group**, a consulting and media company, specializing in the cruise industry, and organizer of the International Cruise Summit in Madrid.

The number of cruise passengers arriving at the Port of Melilla was 1,224 in 2016 but the growth potential is exponential. The importance of port infrastructure for the development of the industry and the need to offer local tourism services adapted to the trends of the cruise market is evident.

Melilla is an attractive destination to be discovered, as could be verified by the success of its participation at the Seatrade Global fair in Fort Lauderdale last month of March.

MELILLA CRUISE FORUM aims to present all the business opportunities that cruise traffic can bring to Melilla, analyse the promotion activities and investments from its port and institutions, the destination itself and the tourist services to guarantee the satisfaction of cruise passengers and distribute knowledge about the sector that stimulates the economies of the destinations.

The forum will be held on **May 9 from 9:00 a.m. to 14:00 p.m. with a cocktail for all attendees** and will be presented by experts and professionals active in the cruise industry with the participation of Cruise Lines: **MSC Cruises, Pullmantur, Holland America, Princess, Seabourn and the Columbus Cruise Service company** on behalf of other Cruise Lines. It is an event aimed at professionals in the port sector, auxiliary industries, travel agencies, institutions related to tourism promotion, as well as hotel services, restaurants, museums, shops, tour guides, and in general all those who can benefit from the arrival of cruise passengers in Melilla or who want to expand their knowledge of this industry.

The event is complemented with a visit for speakers the day before, to familiarize them with the port and the city.

CruisesNews Media Group - www.cruisesnews.es

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Free registration: <http://www.cruisesnews.es/MelillaCruiseForum/index.html>